24PetWatch wants to make it easier for you to communicate the benefits of microchipping, lost pet recovery services, and trial of insurance to potential adopters.

We have produced a series of engaging, informative videos to help:

- Staff and volunteers understand the key benefits of 24PetWatch services
- Educate adopters about the value of microchips and pet insurance
- Increase chance of further adopter engagement, such as microchipping other pets
- Help reduce adoptions processing time for your organization
- Provide valuable content for your waiting room, social media channels and adopter communications
- Provide consistent messaging for your staff and volunteers
- Reduce the number of animals returned to shelters by encouraging more pet parents to insure pets

The videos will be updated to reflect any changes in product or service offerings and can be used on a variety of platforms:

- Display on televisions in lobbies or reception areas
- Feature on your website
- Include in newsletters or any other emails/communications
- Share on social media channels

Contact your client services representative for more information.

This video is intended to promote consumer benefits of 24PetWatch products and services. Please ensure you have adopter consent to receive third party messaging if sending via email.