PetPoint Integration with Maddie's Pet Assistant

Maddie's® Pet Assistant (MPA) is a unique mobile phone/tablet application that helps animal shelters and rescue organizations provide digital support to foster parents and adopters.

Through the free app, pet parents can submit questions, photos, and videos, valuable information such as weight updates and take surveys, which gives shelters valuable information about how the pet is doing. The adopter or foster can receive timely responses to their concerns from your organization's staff and in some cases trained veterinarian professionals, who can review all submitted survey responses and offer additional, direct support as needed.

And best of all, it integrates directly into PetPoint's Foster Module and adoption outcomes, helping save on valuable staff time!

MADDIE'S®
Pet Assistant

To learn how to integrate Maddie's Pet Assistant in your Petpoint Database, reach out to your Client Services representative or email B2BClientServices@Pethealthinc.com.

Why should your organization's foster caregivers use Maddie's Pet Assistant?

- The app is free!

- Allows for foster caregiver to share valuable updates on foster pet health and behavior

- Foster caregiver can receive quick answers to questions

- Submit foster pet biographies, photos, or videos to the organization

- Track foster pet weight and vaccinations

- Helps organizations gather information on how foster pets adjust to temporary foster homes and gives a snapshot of how foster pets may do in their permanent homes

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