"24PETWATCH® COMMENT TO WIN DRAW"

OFFICIAL RULES

THESE OFFICIAL RULES (THE "**RULES**"), AS MAY BE AMENDED BY PETHEALTH SERVICES INC., AND PETHEALTH SERVICES (USA) INC., GOVERN THE "24PETWATCH® COMMENT TO WIN DRAW" (THE "**DRAW**") DESCRIBED BELOW. BY ENTERING THIS DRAW, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND, AND AGREE TO BE BOUND BY THESE RULES. IF YOU DO NOT AGREE WITH EACH PROVISION OF THESE RULES, YOU MAY NOT PARTICIPATE IN THE DRAW.

This promotion is managed and sponsored by Pethealth Services Inc., located at 700-710 Dorval Drive, Oakville, Ontario, L6K 3V7, Canada if you are domiciled in Canada and Pethealth Services (USA) Inc., located at 3315 Algonquin Road, Suite 310, Rolling Meadows, IL, 60008, United States of America if you are domiciled in the United States of America. (the "**Sponsor**").

PERIOD AND ELIGIBILITY

- 1. The promotion commences June 16 at 12:01 a.m. Eastern Time and concludes on June 17 at 11:59 p.m. Eastern Time (the "**Promotion Period**").
- 2. The draw is open to attendees of the Spring Virtual Conference hosted by the Association of Animal Welfare Advancement which may include legal residents of Canada (excluding Quebec), the 50 United States or the District of Columbia who have reached the age of majority in their province, territory, or state of domicile at the time of entry (the "**Participant**").
- 3. Sponsor and their respective officers, directors, employees and their immediate family members, and any entity involved in the implementation, administration, judging or fulfillment of the Draw are not eligible to participate.

HOW TO ENTER

- To enter the draw, the Participant must submit a comment on the virtual chat portal on the 24PetWatch® virtual booth landing page available at https://learning.theaawa.org/Pethealth
 [24PetWatch® Comment to Win landing page]/ during the Promotion Period (the "Entry").
- 5. The Entry must be received prior to the end of the Promotion Period. Only one (1) Entry may be entered per Participant/Shelter into the Draw. Entry is free.
- 6. The Participant must provide their contact information with their submission, including their name and email address. The Participant consents to be contacted by the Sponsor, via email regarding the administration of the Draw if they are deemed the winner.

 No purchase necessary to enter or win. Purchase, quote, or photo/vidoe submission will not improve chances of winning.

HOW TO WIN

- 8. One (1) winner, based in either Canada and/or the United States of America will be chosen in a random drawing from among all eligible Entries collected during the Promotion Period. Sponsor reserves the right to disqualify any Participant or winner and may refuse to award a Prize to anyone who is not eligible or has violated a rule, gained unfair advantage, or obtained winner status using fraudulent means.
- 9. The winner will be required to provide their telephone number and address to the Sponsor. The winner consents to be contacted by the Sponsor via telephone, email and mail in regards to the administration of the Draw and delivery of the Prize.
- 10. The winner will be required to answer a time limited mathematical skill testing question without assistance (including the use of electronic computing devices) in order to claim the Prize.
- 11. Odds of winning the Prize depend on the number of eligible entries received throughout the Promotion Period.

LIMITATIONS ON ENTRIES

12. LIMIT ONE ENTRY PER PARTICIPANT/SHELTER.

THE PRIZE

- 13. The Prize will be awarded to one (1) winner after the Promotion Period and will consist of one (1) AFX-110 valued at \$399.99 (Cdn)/ \$295.00 (USD) awarded the winner.
- 14. Any expenses related to the delivery of the Prize will be covered by Sponsor.
- 15. The winner of the Prize agree to accept the Prize "as is" and acknowledges that neither Sponsor nor Administrator is in any manner responsible or liable for any warranty, representation, or guarantee relative to the Prize, including warranties provided exclusively by a prize supplier. The Prize is non-transferrable, and cannot be redeemed for cash.

ADDITIONAL INFORMATION

- The prize draw will take place at 700-710 Dorval Drive, Oakville, ON, L6K 3V7, Canada on June 18, 2020 at 2:00 p.m. Eastern Time.
- 17. The winner will be notified by the Sponsor via email on June 22, 2020 by 5:00 p.m. Eastern Time, and will have thirty (30) days from notification to respond and claim the prize.

18. Should a winner not claim their prize within thirty (30) days of notification, the winner will forfeit the prize and a new winner will be drawn by the Sponsor.

RIGHTS CLEARANCE

- 19. The Participant agrees that the Sponsor may post the Entry on Sponsor owned or controlled websites, viewing galleries, social media platforms, and use the Entry as part of press releases. Further, submitting an Entry constitutes Participant's waiver of all moral right in and to such Entry in favor of the Sponsor or anyone authorized by the Sponsor to use such Entry. The Participant represents and warrants that: (i) the Entry does not contain any material that is libelous, defamatory, profane or obscene, (ii) the Entry is original and all right, title, and interest (including copyright) therein and thereto is owned and/or controlled by these Rules; and (iii) the Entry does not infringe upon the intellectual property or other statutory or common law rights of any third party.
- 20. By submitting the Entry to the Sponsor in connection with the Draw, the Participant shall retain all right, title and interest (including copyright) in and to the Entry, and shall grant the Sponsor a worldwide, gratuitous, irrevocable, and exclusive license to copy, use, modify, reproduce, display, adapt and transmit the Entry for use in all media now known or hereafter devised in perpetuity beginning on the date of submission, including, but not limited to, in connection with the administration, promotion and exploitation of the Draw. The Participant hereby confirms that the Entry is an original work, solely created by the Participant, and that no third party participated as an author, co-author, photographer or otherwise in the creation of the Entry or any part thereof. The Sponsor assumes no responsibility for any claims of infringement of rights to copyright, privacy and/or personality, and all such liabilities shall remain with the Participant.

GENERAL TERMS AND CONDITIONS

21. If you are domiciled in Canada, these Rules shall be governed by the laws of the Province of Ontario and the laws of Canada applicable therein without regard to its choice of law provisions and all disputes hereunder shall be subject to the jurisdiction of the courts of the Province of Ontario, Canada. If you are domiciled in the United States of America, these Rules shall be governed by the laws of the state of Illinois, and the laws of the United States of America applicable therein without regard to its choice of law provisions and all disputes hereunder shall be subject to the jurisdiction of the court of the State of Illinois, United States of America.

- 22. The winner may be required to complete and sign a liability release or similar documents as outlined by Sponsor and, except where prohibited by law, a publicity release which must be returned via email within ten (10) business days of receipt.
- 23. By entering the Draw and in case of winning the Prize, the winner agrees to the use of his or her name, location and image in any publicity material, as well as their entry.
- 24. Information submitted with an entry is subject to the 24PetWatch® Privacy Policy which may be viewed at www.24petwatch.com. By entering the Draw, you acknowledge that you have read and agree to the terms of the privacy policy and that the personal information that you provide will be maintained on the Sponsor's server in accordance the 24PetWatch® Privacy Policy.
- 25. The Sponsor reserves the right to cancel, or amend the Draw, and these Rules effective immediately without notice in the event of an anticipated breach of any applicable laws or regulations, or any other event outside of the Sponsor's control. Any changes to the Draw will be noted in these Rules.
- 26. The Sponsor does not accept any responsibility for Entries that are not received.
- 27. This Draw is in no way sponsored, endorsed or administered by, or associated with any other company. The Participants are providing information to Sponsor, and not to any other party.
- 28. For a copy of these Official Rules or any legally required winner list, send a self-addressed, stamped envelope to Pethealth Services Inc., ATTN: Marketing Department What's Your Love Story Draw?, 700-710 Dorval Drive, Oakville, Ontario, L6K 3V7, Canada if you are domiciled in Canada, or Pethealth Services (USA) Inc., ATTN: Marketing Department What's Your Love Story Draw?, 3315 Algonquin Road, Suite 310, Rolling Meadows, IL, 60008, United States of America if you are domiciled in the United States of America. Rules and winner list requests must be received within six (6) months of the end of the Promotion Period. No mechanically reproduced or photocopies requests allowed; only one (1) request per outer mailing envelope. Vermont residents may omit return postages for rules requests.
- 29. This Draw is void where prohibited or restricted by law.
- 30. For questions about participation, please email <u>marketing@pethealthinc.com</u>.

BY ENTERING THE DRAW, THE PARTICIPANT AGREES, ON BEHALF OF HIMSELF/HERSELF, HIS/HER HEIRS, EXECUTORS, REPRESENTATIVES, ASSIGNS, ADMINISTRATORS, AND NEXT OF KIN TO INDEMNIFY, HOLD HARMLESS AND TO RELEASE PETHEALTH SERVICES INC., PETHEALTH SERVICES (USA) INC., ITS EMPLOYEES, OFFICERS, DIRECTORS, AGENTS, PARENT COMPANIES AND AFFILIATES OR SUBSIDIARY COMPANIES FROM ANY AND ALL LIABILITY OR ACTIONS OF ANY KIND WITH RESPECT TO OR IN ANY WAY ARISING FROM THIS DRAW, PARTICIPATION IN ANY DRAW-RELATED ACTIVITY; AND/OR DELIVERY/MISDELIVERY, ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE, INCLUDING, BUT NOT LIMITED TO LIABILITY FOR PERSONAL INJURY, BODILY INJURY (INCLUDING WRONGFUL DEATH OR DISABILITY), DAMAGE TO PROPERTY AND DAMAGE OR LOSS OF ANY OTHER KIND.